

2021 Planning Calendar

for the *Hampton Roads REALTOR®* Magazine

| | JAN | FEB | MAR | APR | MAY | JUN |
|--------------------------|---|--|--|--|---|---|
| COVER STORY TOPIC | Back to Work <i>New growth, new visions for 2021</i> | REALTOR® advocacy: United in voice and purpose | Show me the green! Tax time, eco-friendly home construction / renovation | April showers bring...the spring selling season | Taking the lead: lead-generation tips, strategies | Having it all: how to juggle career, family and vacation in the busy season |
| SEASONAL & OTHER TOPICS | New year goals Organization month General Assembly in session | REALTORS® Have a Heart Valentine's Day General Assembly in session | Spring selling season | National Volunteer Week Tax deadline Earth Day | Memorial Day | Hurricane season begins Summer real estate market |
| DEADLINE | Dec. 4 | Jan. 11 | Feb. 8 | Mar. 8 | Apr. 9 | May 7 |

| | JUL/AUG | SEP | OCT | NOV | DEC |
|--------------------------|---|---|---|--|-------------------------------------|
| COVER STORY TOPIC | Bang for the buck: Are you making the most of your REALTOR® benefits? | Back to school with REALTOR® education | Setting the (Professional) Standard | We (heart) our Affiliates: Affiliates Appreciation Issue | 2021: The year in review |
| SEASONAL & OTHER TOPICS | Tourism, property rentals (AirBNB) | REALTOR® Safety Month Labor Day Fall selling season | Fire safety and prevention Halloween | Veterans Day Elections Thanksgiving | Holidays Planning the year ahead |
| DEADLINE | Jun. 7 | Aug. 9 | Sep. 8 | Oct. 8 | Nov. 8 |

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