

**Awards Reception:** Thursday, April 27, 2023, at the Virginia Beach Convention Center



## *Gala night...*

Mingle with the top producing REALTORS<sup>®</sup> in Hampton Roads! Join us at our annual COE Awards Reception where more than 1,000 local REALTORS<sup>®</sup> will celebrate the success of their sales accomplishments for 2022! Sign up early so you can maximize your exposure in our extensive COE Annual Awards Gala promotions.

### PRESENTING SPONSOR

*(limit 1) \$6,500*

- Naming Rights: 2022 COE Awards Gala, presented by [Your Company]
- Opportunity to air a 30 second Commercial during the awards ceremony (Sponsor to provide) and once on HRRRA Social Media
- 14 complimentary COE Gala tickets & 14 drink tickets
- Mailing list for all 2022 COE award recipients
- Back Cover ad in the COE Program Booklet
- One half page ad in one issue of the 2023 Hampton Roads REALTOR<sup>®</sup> magazine
- First right of refusal of this sponsorship package for 2023 Awards gala

### HALL OF EXCELLENCE SPONSOR

*(limit 1) \$5,500*

- GOBO projection of your company's name/logo in Hall of Excellence
- Opportunity to air a 30 second commercial during the awards ceremony and once on HRRRA social media (Sponsor to provide)
- 10 complimentary COE Gala sponsor and drink tickets
- Mailing list for all 2022 COE award recipients
- Full page B&W ad in the COE Gala Program Booklet
- One strip ad in one 2023 issue of the Hampton Roads REALTOR<sup>®</sup> magazine
- Logo displayed in gala booklet and on sponsorship boards at ceremony.
- First right of refusal of this sponsorship package for 2023 Awards gala

### STAGE SPONSOR

*(limit 2) \$4,500*

- Company's logo displayed on a stage.
- Opportunity to air a 30 second commercial on HRRRA's social media once before the event and once after the event (Sponsor to provide)
- 8 complimentary COE Gala sponsor tickets and drink tickets
- Mailing list for all 2022 COE award recipients
- Half page B&W ad in the COE program booklet
- One strip ad in one 2023 issue of the Hampton Roads REALTOR<sup>®</sup> magazine
- Logo displayed in gala booklet and on sponsorship boards at ceremony.

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## BAR SPONSOR

(limit 4) \$4,000

- Signature drink named after the sponsor
- Your company logo on signage at each bar
- Beverage napkins printed with your company logo
- 6 complimentary COE Gala tickets & drink tickets
- Opportunity to air a 30 second commercial on HRRRA's social media once before the event (Sponsor to provide)
- Mailing list for all 2022 COE award recipients
- One half page ad in COE program booklet
- First right of refusal of this sponsorship package for 2023 Awards gala

## PHOTO BOOTH SPONSOR

(limit 2) \$4,000

- Company logo featured on the photo strips
- 6 complimentary COE Gala tickets & drink tickets
- Opportunity to air a 30 second commercial on HRRRA's social media once before the event (Sponsor to provide)
- Mailing list for all 2022 COE award recipients
- One half page ad in the COE program booklet
- First right of refusal of this sponsorship package for 2023 Awards gala

## ENTERTAINMENT SPONSOR

(limit 2) \$3,000

- Signage at entertainment stage
- Opportunity to air a 30 second commercial on HRRRA social media once before the event (Sponsor to provide)
- Opportunity to introduce the entertainment
- 6 complimentary COE Gala tickets and drink tickets
- Mailing list for all 2022 COE award recipients
- Half page B&W ad in the COE program booklet
- One spot ad in the 2023 issue of the Hampton Roads REALTOR® magazine

## TICKET SPONSOR

(limit 1) \$3,500

- Your company logo on all printed tickets.
- Opportunity to air a 30 second commercial on HRRRA social media once before the event (Sponsor to provide)
- Mailing list for all 2022 COE award recipients
- Half page B&W ad in the COE program booklet
- One business card in one issue of the Hampton Roads REALTOR® magazine
- 6 complimentary COE Gala sponsor and drink ticket
- Logo displayed in gala booklet and on sponsorship boards at ceremony.

## Specialty Packages

### PREMIER SPONSOR

(limit 6) \$3,000

- Opportunity to air a 30 second commercial on HRRRA social media once before the event (Sponsor to provide)
- 6 complimentary COE Gala tickets & drink tickets
- Mailing list for all 2022 COE award recipients
- One half page ad in the COE Program Booklet
- One business card ad in one issue of the Hampton Roads REALTOR® magazine

### DECOR SPONSOR

(limit 8) \$2,000

- Opportunity to air a 30 second commercial on HRRRA social media once before the event (Sponsor to provide)
- 4 complimentary COE Gala sponsor tickets and drink tickets
- Mailing list for all 2022 COE award recipients
- One quarter page B&W ad in the COE Program Booklet
- One business card sized ad in one 2023 issue of the Hampton Roads REALTOR® magazine
- Logo displayed in gala booklet and on sponsorship boards at ceremony.

### FRIEND SPONSOR \$600

- 2 complimentary COE Gala tickets & drink tickets
- 20% off any ad in the COE Program Booklet

ALL  
SPONSORS  
MUST SUBMIT  
THEIR  
LOGO.

- All logos, videos, and artwork must be submitted no later than 3/1/23.
- Vector (EPS) or PDF preferred; 300dpi JPGs .
- No Word docs, PowerPoint files, or GIFs will be accepted.

## Early Bird Special

ALL Sponsors will receive the following promotions at no additional cost if contracted by Feb 1, 2023:

- Sponsor recognition in the Virginian-Pilot post-event COE Award Announcement
- Company logo on COE pre-event promotions
- Company logo on signage at Event

## Gala Booklet

*Following the awards presentation, all guests receive a glossy keepsake event program. Make a lasting and memorable impression by placing a congratulatory ad or a special offer!*

### AD PRICING

- Inside front or back cover: \$500 (7.25" w x 9.75"h)
- Centerfold: \$800
- Full page: \$350 (7.25" w x 9.75"h)
- 1/2 page: \$250 (7.25" w x 5"h)
- 1/4 page: \$150 (3.75" w x 5"h)

*Inside front and back cover ads are in full color. All other ads in b/w.*

- All ad artwork and commercials must be submitted no later than **March 1, 2023**.
- PDF preferred; 300dpi JPGs.
- No Word docs, PowerPoint files, or GIFs will be accepted.



***HRRA reserves the right to change events, services and products. Should the event, service or product change, we will substitute or renegotiate the sponsorship upon mutual agreement.***

To sponsor contact [marketing@hrra.com](mailto:marketing@hrra.com)

#### THE FOLLOWING RESTRICTIONS AND CONDITIONS APPLY:

1. Real estate firms are prohibited from sponsoring nor advertising, unless promoting a specific new home site.
2. You must be a HRRRA member to Sponsor.

## Awards Reception:

Company Name (as it will appear on signage): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### 1. Choose Your Sponsor Level or Package:

PRESENTING - \$6,500

BAR - \$4,000

PROGRAM ADS:

HALL OF EXCELLENCE - \$5,500

TICKET - \$3,500

IF/IB- \$500

STAGE - \$4,500

ENTERTAINMENT - \$3,000

CENTERFOLD- \$800

PHOTO BOOTH - \$4,000

PREMIER - \$3,000

FULL PAGE- \$350

DECOR - \$2,000

½ PAGE - \$250

FRIEND - \$600

¼ PAGE - \$150

Please call to confirm availability. First come, first served. Deadline for sponsorship forms and artwork is March 1, 2023 at 5 pm.

Send completed forms to [marketing@hrra.com](mailto:marketing@hrra.com)

### 2. Choose Your Payment Method:

Are you an Affiliate Member of HRRRA?  Yes

Enclosed or  Bill Me or  Paid in 2023 Partnership

(Cancellation of sponsorship will result in a 25% cancellation fee.)

Make check payable to: HRRRA, c/o COE.

TOTAL: \$ \_\_\_\_\_

Payment in full is required within thirty (30) days of contract submission, or no later than seven days prior to the event, whichever comes first. If the 2023 event is canceled all sponsorships will be rolled over to the 2024 event. I agree to the terms of this contract and understand that I am responsible for items and payment as described herein.

Charge my:  VISA  MC  DISC

Signature: \_\_\_\_\_  
(information below will be shredded)

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_