

2023 SPONSORSHIP OPPORTUNITIES



ALPHA
COLLEGE
of
Real Estate

Every year, licensed real estate agents and brokers come to Alpha College of Real Estate to complete continuing education requirements and achieve specialized education through designation programs. Sponsorship dollars ensure we can continue to secure the best instructors available as well as top-notch training materials. In exchange for this sponsor support, Alpha provides these great opportunities for promotion. Sold in blocks of 5 sessions, you get your message directly in front of licensed real estate agents.

Classroom Sponsors — \$1,000 *for 5 sessions (morning or afternoons available)*

- Your logo and link on Alpha's website for the year. Right to provide a one-page handout with your company logo and contact information, which will be included in student materials.
- A five-minute introduction at the start of five classes (Chesapeake dates).
- Rights to distribute promotional materials to students.

Includes:

- Required CE Classes
- Related CE Classes
- Broker CE Classes
- Quickstart (class offered to newer students)
- Post Licensure

To sponsor contact marketing@hrra.com

Alpha reserves the right to change events, services and products. Should the event, service or product change, we will substitute or renegotiate the sponsorship upon mutual agreement.