



# HRRRA.com

Hampton Roads  
REALTORS® Association

# 2022 Partnerships

Keep your name out in front of HRRRA members—not just once or twice, but throughout the year. Partner packages start at \$3,000, are customized to your specifications and may be purchased at any time during the year.

## In Every Package

- Logo and link on [HRRRA.com](http://HRRRA.com) as a Partner
- Logo as a Partner in monthly *Hampton Roads REALTOR®* magazine
- Logo on hallway signage at HRRRA/Alpha College of Real Estate
- Special recognition at major HRRRA events

## Perks at each Level

### Copper

- Free Affiliate Dues

### Bronze

- Free Affiliate Dues
- 1 Week eREALTOR middle banner ad
- 1 Month [HRRRA.com](http://HRRRA.com) banner ad

### Silver

- Free Affiliate Dues
- 1 Month eREALTOR top header ad
- 2 Months [HRRRA.com](http://HRRRA.com) banner ads

### Gold

- Free Affiliate Dues
- 2 Months eREALTOR top header ads
- 3 Months [HRRRA.com](http://HRRRA.com) banner ads

### Platinum

- Free Affiliate Dues
- 2 Months eREALTOR top header ads
- 2 Weeks eREALTOR middle banner ads
- 4 Months [HRRRA.com](http://HRRRA.com) banner ads

### Diamond

- Free Affiliate Dues
- 2 Months eREALTOR top header ads
- 4 Weeks eREALTOR middle banner ads
- 6 Months [HRRRA.com](http://HRRRA.com) banner ads

## Sample Plan for a \$3,000 Annual Package

*All packages are custom made!*

JAN.	Full page ad in <i>Hampton Roads REALTOR®</i> magazine
FEB.	REALTOR®/Lawyer Main Sponsor
MAR.	Circle of Excellence <sup>SM</sup> Bronze Sponsorship
APR.	Monthly Email Banner Ad
MAY	Government Affairs Main Sponsor
JUN.	Web Banner on <a href="http://HRRRA.com">HRRRA.com</a>
JUL.	Half page ad in <i>Hampton Roads REALTOR®</i> magazine
AUG.	PMLC Main Sponsor
SEP.	Strip ad in <i>Hampton Roads REALTOR®</i> magazine
OCT.	Leadership Planning Session Breakfast Sponsor
NOV.	Monthly Email Banner Ad
DEC.	Installation Luncheon & Service Awards Sponsor

## Base Level Values

<b>Ambassador</b>	<b>\$3,000</b>
<b>Copper</b>	<b>\$5,000</b>
<b>Bronze</b>	<b>\$6,000</b>
<b>Silver</b>	<b>\$7,500</b>
<b>Gold</b>	<b>\$10,000</b>
<b>Platinum</b>	<b>\$15,000</b>
<b>Diamond</b>	<b>\$20,000</b>



## Ready to customize your plan?

Contact Misty Pritchett,  
SVP of Marketing & Communications  
(757) 473-9700 x1006  
[MPritchett@HRRRA.com](mailto:MPritchett@HRRRA.com)

*(Non-members must add \$150 to any HRRRA sponsorship total.)*

*HRRRA reserves the right to change events, services and products.*

*Should the event, service or product change, we will substitute or renegotiate the sponsorship upon mutual agreement.*



HAMPTON ROADS REALTORS® ASSOCIATION  
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