





Key Market Trends: July 2024

- Sales activity trended upward in the HRRA market compared to last year. There were 1,573 home sales in July, 103 more sales than the previous year, increasing by 7.0%. Virginia Beach saw sales activity grow the most this month with 54 additional sales (+10.5%), followed by Norfolk with 40 more sales than last year (+15.8%). Sales in Chesapeake dipped by eight fewer than a year ago (-2.4%).
- There were more pending sales in most parts of the HRRA market than last July. In the HRRA area, there were 949 pending sales this month, 13.7% higher than last July, which is an additional 114 pending sales. Norfolk had 179 pending sales in July, 19 more than the prior year (+19 pending sales). Pending sales activity rose sharply in July in Chesapeake (+21.4%), Southampton (+8.7%), and Portsmouth (+36.8%) compared to the previous year.
- Home prices trended upward in the HRRA region from last July. The median cost of a home in the HRRA area rose 4.3% in July, bringing the price to \$360,000 in the market, \$15,000 more than the year before. In Virginia Beach, the median sales price was \$387,000 in July, 3.2% more expensive than last year, an additional \$12,000. Isle of Wight County experienced the highest increase as the median home price jumped \$89,500 or 26.3% from last year. Prices in Norfolk inched down 1.9% in July, \$6,000 less than last year.
- Inventory levels expanding in the HRRA area, giving potential buyers more options to choose from. There were 3,569 active listings at the end of July, 792 more listings than the previous year, jumping up 28.5%. All local markets experienced a rise with Virginia Beach (+28.1%) and Chesapeake (+30.7%) having the largest inventory increase compared to the end of last July.

 August 15, 2024

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15-YR Fixed	manual and the second	Morris	5.66	%
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Yo	Y Chg	Jul-24	Indicator
	7.0%	1,573	Sales
	13.7%	949	Pending Sales
	28.5%	1,803	New Listings
	5.4%	\$360,000	Median List Price
	4.3%	\$360,000	Median Sales Price
	12.3%	\$661.3	Sold Dollar Volume (in millions)
-	0.0%	100.0%	Median Sold/Ask Price Ratio
	22.2%	26	Average Days on Market
	28.5%	3,569	Active Listings
	43.0%	2.6	Months of Supply

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Consumers Should Consult with a REALTOR®. Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

Identify a Professional to Manage the Procedure.

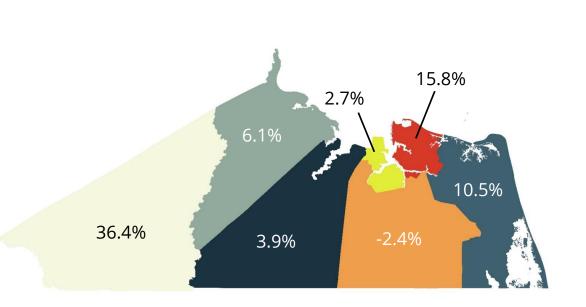
REALTORS® are well-informed about critical factors that affect your specific market area – such as changes in market conditions, consumer attitudes and interest rates.

Are You Ready to Buy or Sell Real Estate? Contact an experienced REALTOR®.



Market Activity - HRRA Footprint





Total Sales Jurisdiction Jul-23 Jul-24 % Chg 340 332 -2.4% 49 52 6.1% Norfolk 253 293 15.8% Portsmouth 2.7% 149 153 **Southampton County** 11 15 36.4% Suffolk 153 159 3.9% Virginia Beach 515 569 10.5% HRRA 1,470 1,573 7.0%

Total Market Overview



Key Metrics	2-year Trends Jul-22 Jul-24	Jul-23	Jul-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales		1,470	1,573	7.0%	10,135	9,868	-2.6%
Pending Sales		835	949	13.7%	5,596	5,849	4.5%
New Listings		1,403	1,803	28.5%	9,637	11,350	17.8%
Median List Price		\$341,500	\$360,000	5.4%	\$330,000	\$349,900	6.0%
Median Sales Price		\$345,000	\$360,000	4.3%	\$335,000	\$350,000	4.5%
Sold Dollar Volume (in millions)	Minalililiaalili	\$588.6	\$661.3	12.3%	\$3,964.6	\$4,021.4	1.4%
Median Sold/Ask Price Ratio		100.0%	100.0%	0.0%	100.0%	100.0%	0.0%
Average Days on Market	audlimadilim	21	26	22.2%	27	29	7.6%
Active Listings		2,777	3,569	28.5%	n/a	n/a	n/a
Months of Supply		1.8	2.6	43.0%	n/a	n/a	n/a

Single-Family Detached Market Overview



Key Metrics	2-year Trends Jul-22 Jul-24	Jul-23	Jul-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales		1,239	1,322	6.7%	8,555	8,291	-3.1%
Pending Sales	dhaddhaadd	702	781	11.3%	4,695	4,870	3.7%
New Listings		1,204	1,530	27.1%	8,257	9,582	16.0%
Median List Price		\$354,900	\$380,000	7.1%	\$345,000	\$365,000	5.8%
Median Sales Price		\$359,000	\$382,700	6.6%	\$345,000	\$365,000	5.8%
Sold Dollar Volume (in millions)	Himalililimalili	\$513.3	\$580.1	13.0%	\$3,459.2	\$3,517.1	1.7%
Median Sold/Ask Price Ratio		100.0%	100.0%	0.0%	100.0%	100.0%	0.0%
Average Days on Market	autilituatilitus	22	27	20.3%	28	30	6.6%
Active Listings		2,395	3,069	28.1%	n/a	n/a	n/a
Months of Supply		1.9	2.7	42.8%	n/a	n/a	n/a

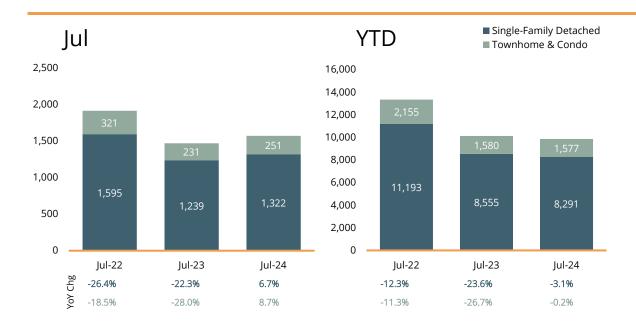
Townhome & Condo Market Overview



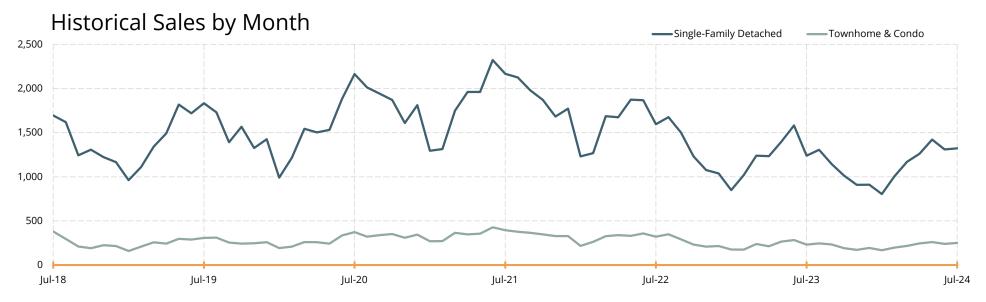
Key Metrics	2-year Trends Jul-22 Jul-24	Jul-23	Jul-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales		231	251	8.7%	1,580	1,577	-0.2%
Pending Sales	Himillimiti	133	168	26.3%	901	979	8.7%
New Listings		199	273	37.2%	1,380	1,768	28.1%
Median List Price		\$275,000	\$285,000	3.6%	\$278,228	\$289,900	4.2%
Median Sales Price		\$280,000	\$286,000	2.1%	\$281,000	\$291,500	3.7%
Sold Dollar Volume (in millions)	Mitabilitaatili	\$75.3	\$81.2	7.8%	\$505.4	\$504.3	-0.2%
Median Sold/Ask Price Ratio		100.6%	100.0%	-0.6%	100.0%	100.0%	0.0%
Average Days on Market		17	23	35.4%	22	25	15.0%
Active Listings		382	500	30.9%	n/a	n/a	n/a
Months of Supply		1.6	2.3	44.4%	n/a	n/a	n/a

Sales





Month	Single-Family Detached	YoY Chg	Townhomes & Condos	YoY Chg
Aug-23	1,305	-22.1%	245	-29.6%
Sep-23	1,144	-23.8%	233	-19.9%
Oct-23	1,011	-17.8%	190	-17.7%
Nov-23	909	-15.5%	172	-17.3%
Dec-23	910	-12.2%	194	-9.8%
Jan-24	804	-5.2%	167	-5.1%
Feb-24	1,005	-1.3%	197	13.2%
Mar-24	1,170	-5.5%	217	-8.8%
Apr-24	1,260	2.2%	245	15.6%
May-24	1,421	1.6%	260	-2.3%
Jun-24	1,309	-17.2%	240	-15.2%
Jul-24	1,322	6.7%	251	8.7%
12-month Avg	1,131	-10.0%	218	-9.1%

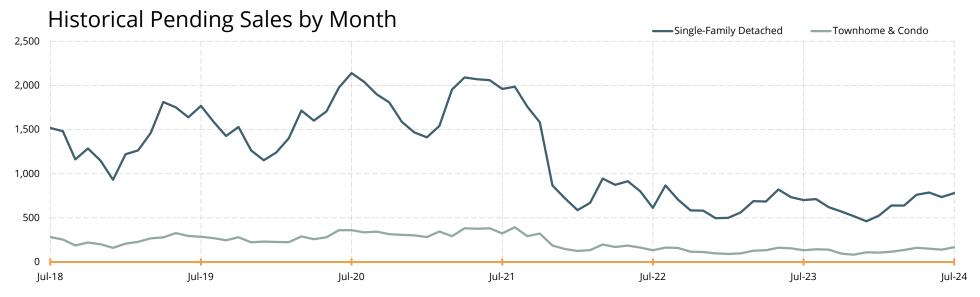


Pending Sales



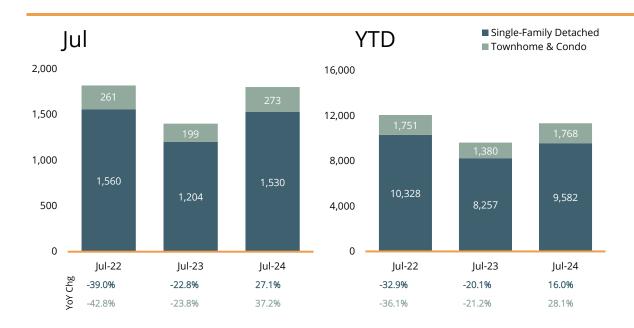


Mo	onth	Single-Family Detached	YoY Chg	Townhomes & Condos	YoY Chg
Au	g-23	712	-18.0%	144	-11.7%
Sep	o-23	622	-12.0%	140	-12.5%
Oc	t-23	572	-2.2%	95	-18.8%
No	v-23	519	-10.8%	83	-26.5%
De	c-23	462	-7.0%	110	12.2%
Jar	า-24	525	5.0%	106	15.2%
Fel	o-24	641	14.1%	117	19.4%
Ма	r-24	639	-7.4%	136	6.3%
Ар	r-24	761	11.1%	161	21.1%
Ma	y-24	787	-4.3%	151	-6.8%
Jur	า-24	736	0.3%	140	-9.7%
Ju	l-24	781	11.3%	168	26.3%
12-month	n Avg	646	-2.2%	129	-0.1%

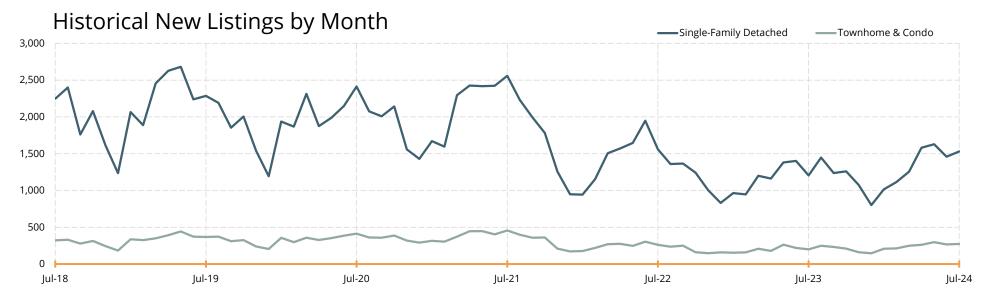


New Listings



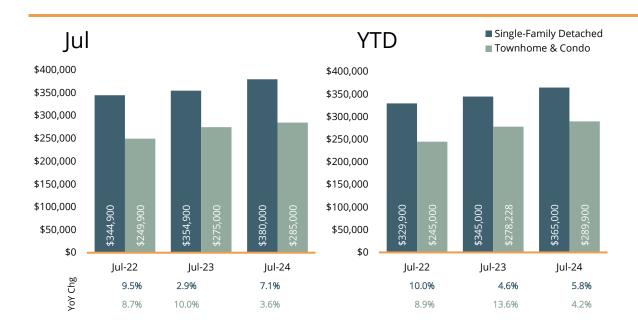


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Aug-23	1,447	6.5%	248	5.5%
Sep-23	1,237	-9.4%	232	-7.2%
Oct-23	1,260	1.4%	209	29.8%
Nov-23	1,074	7.1%	160	8.8%
Dec-23	801	-3.5%	146	-7.6%
Jan-24	1,015	5.3%	207	34.4%
Feb-24	1,115	17.9%	213	34.8%
Mar-24	1,255	4.7%	249	19.7%
Apr-24	1,581	36.1%	262	46.4%
May-24	1,628	17.9%	297	12.9%
Jun-24	1,458	4.1%	267	21.9%
Jul-24	1,530	27.1%	273	37.2%
12-month Avg	1,283	9.6%	230	18.5%

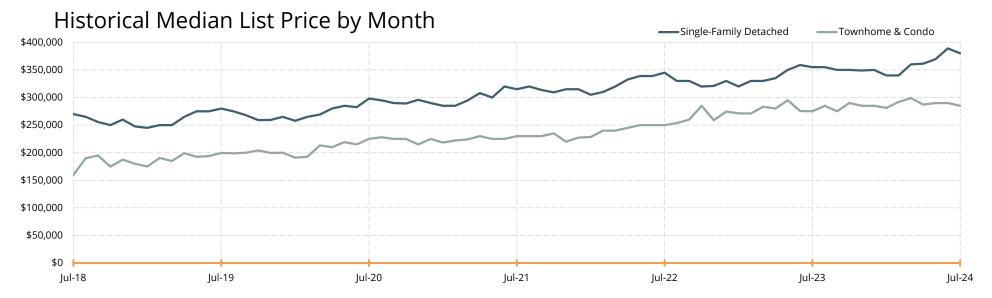


Median List Price



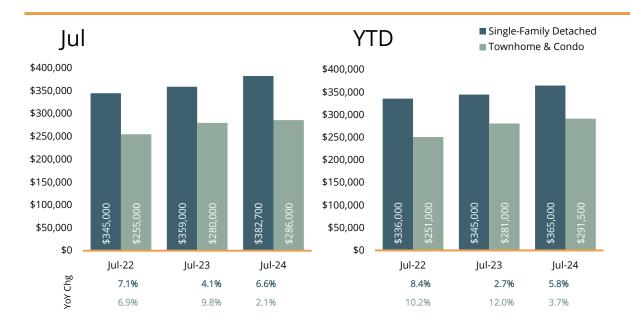


		Single-Family		Townhomes &	
	Month	Detached	YoY Chg	Condos	YoY Chg
_	Aug-23	\$355,000	7.6%	\$285,000	12.3%
	Sep-23	\$350,000	6.1%	\$275,000	5.8%
	Oct-23	\$349,900	9.4%	\$290,000	1.8%
	Nov-23	\$349,000	8.7%	\$285,000	10.1%
	Dec-23	\$349,900	6.0%	\$285,000	3.8%
	Jan-24	\$340,000	6.3%	\$281,140	3.6%
	Feb-24	\$340,000	3.0%	\$292,000	7.8%
	Mar-24	\$360,000	9.1%	\$299,000	5.6%
	Apr-24	\$361,300	7.9%	\$287,095	2.6%
	May-24	\$369,500	5.6%	\$289,995	-1.7%
	Jun-24	\$389,000	8.4%	\$289,900	5.2%
	Jul-24	\$380,000	7.1%	\$285,000	3.6%
12-m	onth Avg	\$357,800	7.1%	\$287,011	4.9%

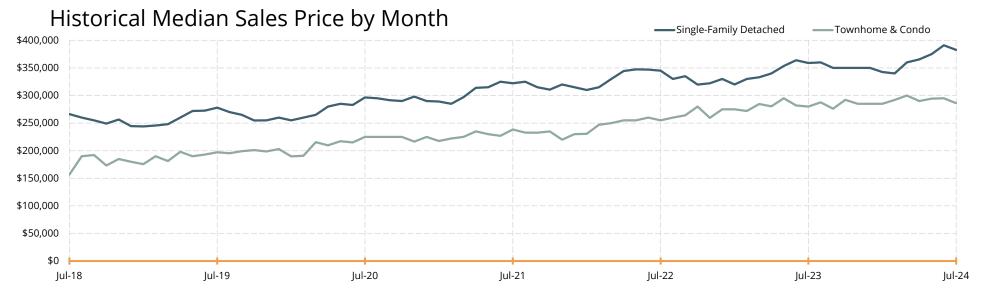


Median Sales Price



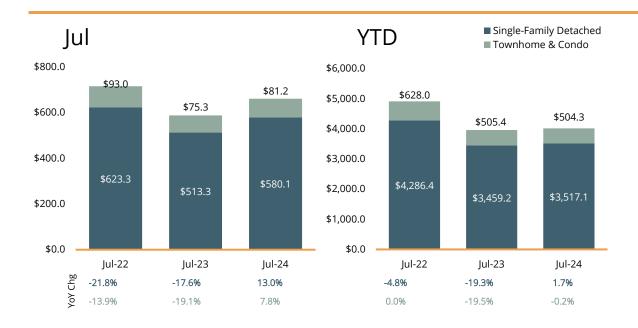


		Single-Family		Townhomes &	
	Month	Detached	YoY Chg	Condos	YoY Chg
	Aug-23	\$360,000	9.1%	\$287,500	10.6%
	Sep-23	\$350,000	4.5%	\$276,000	4.5%
	Oct-23	\$350,000	9.4%	\$292,048	4.3%
	Nov-23	\$349,900	8.6%	\$285,000	9.8%
	Dec-23	\$350,000	6.1%	\$285,000	3.7%
	Jan-24	\$342,500	7.0%	\$285,000	3.6%
	Feb-24	\$340,000	3.0%	\$292,000	7.4%
	Mar-24	\$360,000	8.1%	\$300,000	5.4%
	Apr-24	\$365,510	7.5%	\$290,000	3.4%
	May-24	\$375,000	6.1%	\$294,250	-0.3%
	Jun-24	\$391,000	7.4%	\$295,000	4.6%
	Jul-24	\$382,700	6.6%	\$286,000	2.1%
12-n	nonth Avg	\$359,718	6.9%	\$288,983	4.9%

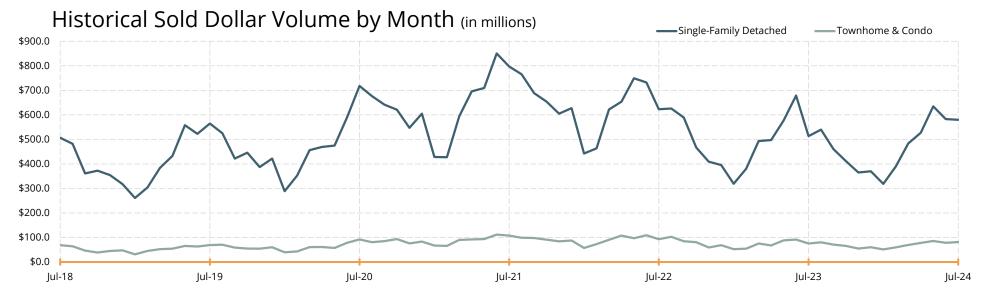


Sold Dollar Volume (in millions)



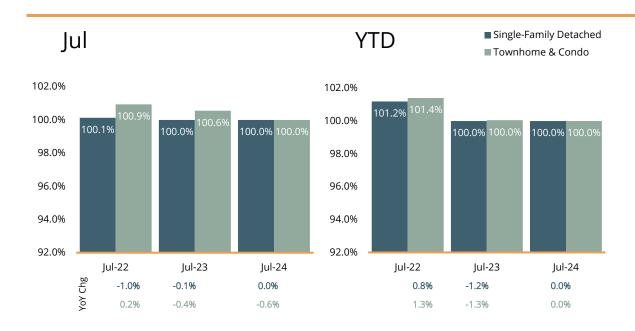


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Aug-23	\$540.1	-13.7%	\$80.2	-22.0%
Sep-23	\$459.9	-22.0%	\$71.0	-16.2%
Oct-23	\$411.3	-11.9%	\$65.8	-18.4%
Nov-23	\$365.3	-10.7%	\$55.0	-7.1%
Dec-23	\$370.3	-6.4%	\$60.5	-11.8%
Jan-24	\$318.6	-0.2%	\$51.5	-1.7%
Feb-24	\$389.8	2.5%	\$59.7	9.9%
Mar-24	\$483.7	-2.0%	\$69.5	-7.9%
Apr-24	\$527.2	6.0%	\$78.1	15.1%
May-24	\$634.7	10.0%	\$85.9	-2.9%
Jun-24	\$583.1	-14.1%	\$78.3	-14.5%
Jul-24	\$580.1	13.0%	\$81.2	7.8%
12-month Avg	\$472.0	-4.7%	\$69.7	-7.2%

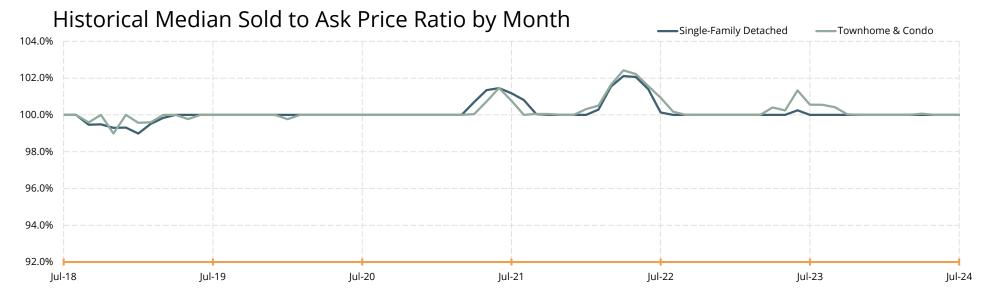


Median Sold to Ask Price Ratio



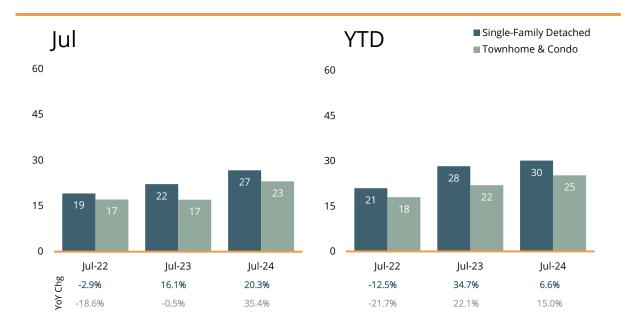


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Aug-23	100.0%	0.0%	100.5%	0.4%
Sep-23	100.0%	0.0%	100.4%	0.4%
Oct-23	100.0%	0.0%	100.0%	0.0%
Nov-23	100.0%	0.0%	100.0%	0.0%
Dec-23	100.0%	0.0%	100.0%	0.0%
Jan-24	100.0%	0.0%	100.0%	0.0%
Feb-24	100.0%	0.0%	100.0%	0.0%
Mar-24	100.0%	0.0%	100.0%	0.0%
Apr-24	100.0%	0.0%	100.1%	-0.3%
May-24	100.0%	0.0%	100.0%	-0.2%
Jun-24	100.0%	-0.3%	100.0%	-1.3%
Jul-24	100.0%	0.0%	100.0%	-0.6%
12-month Avg	100.0%	0.0%	100.1%	-0.1%



Average Days on Market



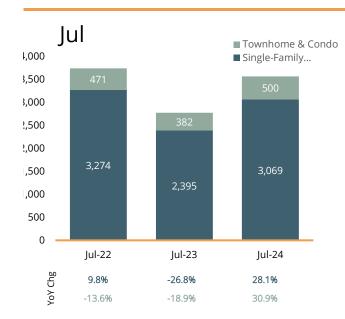


Month	Single-Family Detached	YoY Chg	Townhomes & Condos	YoY Chg
Aug-23	26	12.0%	16	-21.2%
Sep-23	26	-1.8%	23	15.4%
Oct-23	29	5.9%	25	16.2%
Nov-23	30	5.4%	27	54.7%
Dec-23	36	12.3%	28	-2.3%
Jan-24	40	8.0%	31	13.1%
Feb-24	36	0.5%	31	26.9%
Mar-24	34	0.2%	29	7.7%
Apr-24	28	-1.3%	22	4.3%
May-24	26	1.8%	23	4.1%
Jun-24	26	23.7%	22	25.0%
Jul-24	27	20.3%	23	35.4%
12-month Avg	30	6.5%	25	13.4%

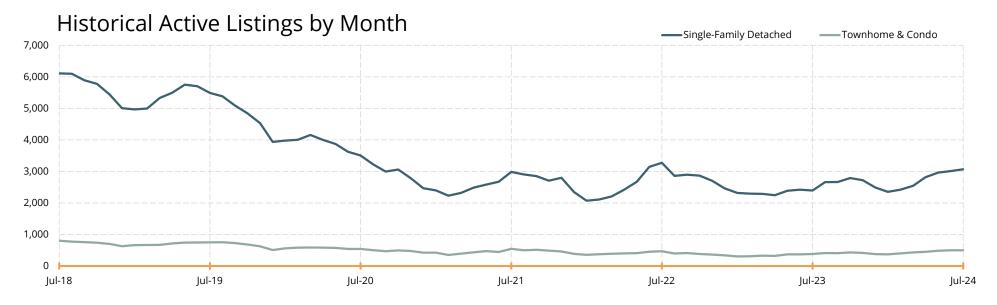


Active Listings



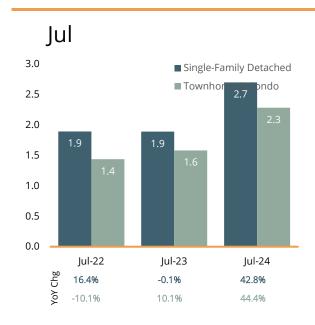


		Single-Family		Townhomes &	
	Month	Detached	YoY Chg	Condos	YoY Chg
,	Aug-23	2,662	-6.9%	412	3.5%
!	Sep-23	2,665	-8.0%	410	-0.5%
	Oct-23	2,791	-2.6%	430	13.2%
1	Nov-23	2,722	0.6%	415	14.6%
ı	Dec-23	2,491	1.1%	377	11.2%
	Jan-24	2,353	1.5%	372	22.4%
	Feb-24	2,420	5.4%	401	28.9%
1	Mar-24	2,542	11.1%	430	31.1%
	Apr-24	2,819	25.6%	451	40.9%
N	Лау-24	2,962	24.1%	483	29.8%
	Jun-24	3,013	24.3%	501	35.4%
	Jul-24	3,069	28.1%	500	30.9%
12-mo	nth Avg	2,709	7.9%	432	21.1%

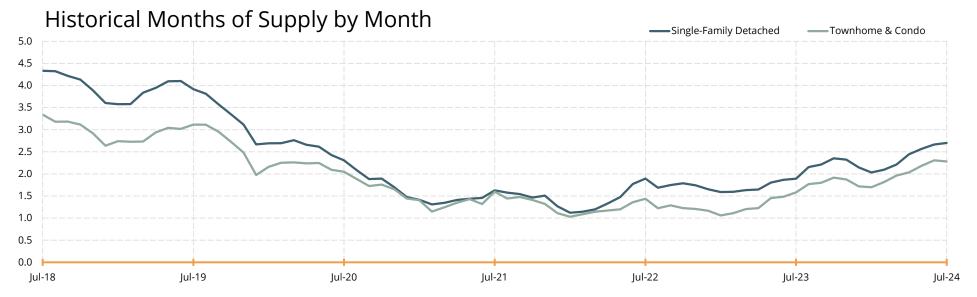


Months of Supply





		Single-Family		Townhomes &	
	Month	Detached	YoY Chg	Condos	YoY Chg
_	Aug-23	2.2	27.7%	1.8	44.7%
	Sep-23	2.2	26.4%	1.8	39.6%
	Oct-23	2.4	31.6%	1.9	56.3%
	Nov-23	2.3	33.4%	1.9	55.4%
	Dec-23	2.1	30.0%	1.7	47.2%
	Jan-24	2.0	28.0%	1.7	60.4%
	Feb-24	2.1	31.2%	1.8	63.2%
	Mar-24	2.2	35.4%	2.0	62.8%
	Apr-24	2.4	48.5%	2.0	66.0%
	May-24	2.6	42.3%	2.2	50.2%
	Jun-24	2.7	42.7%	2.3	55.3%
	Jul-24	2.7	42.8%	2.3	44.4%
12-m	onth Avg	2.3	35.2%	1.9	53.4%



Area Overview - Total Market



	Nev	w Listing	[S		Sales	Sales			rice	Activ	ve Listin	gs	Months Supply		
Geography	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg
Chesapeake	291	379	30.2%	340	332	-2.4%	\$389,720	\$412,500	5.8%	592	774	30.7%	1.7	2.8	58.9%
Isle of Wight	54	77	42.6%	49	52	6.1%	\$340,000	\$429,500	26.3%	148	185	25.0%	2.7	3.5	27.8%
Norfolk	275	313	13.8%	253	293	15.8%	\$311,000	\$305,000	-1.9%	519	659	27.0%	1.9	2.7	43.4%
Portsmouth	142	186	31.0%	149	153	2.7%	\$260,000	\$270,000	3.8%	274	369	34.7%	1.8	2.7	45.4%
Southampton County	7	12	71.4%	11	15	36.4%	\$275,000	\$295,000	7.3%	35	44	25.7%	2.8	3.3	15.6%
Suffolk	169	242	43.2%	153	159	3.9%	\$371,495	\$385,000	3.6%	480	604	25.8%	3.0	3.9	28.2%
Virginia Beach	465	594	27.7%	515	569	10.5%	\$375,000	\$387,000	3.2%	729	934	28.1%	1.4	2.0	40.9%

Area Overview - Total Market YTD



	New	Listings YT	D	S	Sales YTD			Sales Price	YTD	Active Listings YTD		
Geography	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg
Chesapeake	2,052	2,373	15.6%	2,282	2,072	-9.2%	\$375,000	\$385,000	2.7%	592	774	30.7%
Isle of Wight	373	477	27.9%	358	369	3.1%	\$349,950	\$399,900	14.3%	148	185	25.0%
Norfolk	1,826	2,157	18.1%	1,833	1,786	-2.6%	\$299,000	\$305,000	2.0%	519	659	27.0%
Portsmouth	989	1,231	24.5%	1,024	1,021	-0.3%	\$245,000	\$259,900	6.1%	274	369	34.7%
Southampton County	90	118	31.1%	87	97	11.5%	\$232,900	\$245,000	5.2%	35	44	25.7%
Suffolk	1,221	1,505	23.3%	1,072	1,105	3.1%	\$357,040	\$394,900	10.6%	480	604	25.8%
Virginia Beach	3,086	3,489	13.1%	3,479	3,418	-1.8%	\$361,000	\$380,000	5.3%	729	934	28.1%

Area Overview - Single Family Detached Market



	Nev	w Listing	S		Sales			ın Sales Pı	rice	Acti	ve Listin	gs	Months Supply		
Geography	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg
Chesapeake	251	325	29.5%	279	298	6.8%	\$415,000	\$430,000	3.6%	514	664	29.2%	1.8	2.8	54.4%
Isle of Wight	47	69	46.8%	38	43	13.2%	\$365,976	\$460,000	25.7%	130	164	26.2%	3.0	3.8	27.4%
Norfolk	237	279	17.7%	233	251	7.7%	\$311,000	\$306,000	-1.6%	433	564	30.3%	1.7	2.6	49.2%
Portsmouth	135	169	25.2%	147	138	-6.1%	\$262,500	\$269,950	2.8%	259	326	25.9%	1.9	2.6	38.8%
Southampton County	7	12	71.4%	11	15	36.4%	\$275,000	\$295,000	7.3%	35	44	25.7%	2.8	3.3	15.6%
Suffolk	152	217	42.8%	140	139	-0.7%	\$374,995	\$412,000	9.9%	434	553	27.4%	3.0	4.1	34.2%
Virginia Beach	375	459	22.4%	391	438	12.0%	\$414,000	\$425,000	2.7%	590	754	27.8%	1.5	2.1	39.3%





	New	New Listings YTD			Sales YTD			Sales Price	YTD	Active Listings YTD		
Geography	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg
Chesapeake	1,761	1,989	12.9%	1,894	1,726	-8.9%	\$395,000	\$407,000	3.0%	514	664	29.2%
Isle of Wight	313	401	28.1%	286	310	8.4%	\$379,950	\$425,000	11.9%	130	164	26.2%
Norfolk	1,625	1,906	17.3%	1,686	1,616	-4.2%	\$295,500	\$305,000	3.2%	433	564	30.3%
Portsmouth	926	1,101	18.9%	953	920	-3.5%	\$249,900	\$262,500	5.0%	259	326	25.9%
Southampton County	90	118	31.1%	87	97	11.5%	\$232,900	\$245,000	5.2%	35	44	25.7%
Suffolk	1,114	1,346	20.8%	967	953	-1.4%	\$359,707	\$410,000	14.0%	434	553	27.4%
Virginia Beach	2,428	2,721	12.1%	2,682	2,669	-0.5%	\$390,000	\$415,000	6.4%	590	754	27.8%

Area Overview - Townhome & Condo Market



	Nev	w Listing	S		Sales		Media	n Sales Pı	rice	Activ	ve Listin	gs	Months Supply		
Geography	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg
Chesapeake	40	54	35.0%	61	34	-44.3%	\$300,000	\$333,495	11.2%	78	110	41.0%	1.3	2.4	86.3%
Isle of Wight	7	8	14.3%	11	9	-18.2%	\$291,000	\$322,133	10.7%	18	21	16.7%	1.7	2.2	25.8%
Norfolk	38	34	-10.5%	20	42	110.0%	\$326,528	\$270,750	-17.1%	86	95	10.5%	3.7	4.0	8.2%
Portsmouth	7	17	142.9%	2	15	650.0%	\$180,000	\$286,000	58.9%	15	43	186.7%	1.4	3.4	143.3%
Southampton County	0	0	n/a	0	0	n/a	\$0	\$0	n/a	0	0	n/a	0.0	0.0	n/a
Suffolk	17	25	47.1%	13	20	53.8%	\$368,039	\$292,900	-20.4%	46	51	10.9%	2.9	2.5	-12.9%
Virginia Beach	90	135	50.0%	124	131	5.6%	\$260,000	\$280,000	7.7%	139	180	29.5%	1.1	1.7	46.5%

Area Overview - Townhome & Condo Market YTD



	New Listings YTD			S	Sales YTD			Sales Price	YTD	Active Listings YTD		
Geography	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg	Jul-23	Jul-24	% chg
Chesapeake	291	384	32.0%	388	346	-10.8%	\$310,500	\$304,998	-1.8%	78	110	41.0%
Isle of Wight	60	76	26.7%	72	59	-18.1%	\$319,743	\$307,000	-4.0%	18	21	16.7%
Norfolk	201	251	24.9%	147	170	15.6%	\$331,220	\$316,000	-4.6%	86	95	10.5%
Portsmouth	63	130	106.3%	71	101	42.3%	\$192,000	\$227,500	18.5%	15	43	186.7%
Southampton County	0	0	n/a	0	0	n/a	\$0	\$0	n/a	0	0	n/a
Suffolk	107	159	48.6%	105	152	44.8%	\$332,210	\$324,083	-2.4%	46	51	10.9%
Virginia Beach	658	768	16.7%	797	749	-6.0%	\$270,000	\$286,000	5.9%	139	180	29.5%



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Data and analysis provided by Virginia REALTORS® Chief Economist, Ryan Price.

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