

REBAC

Buyers By Generation

October 14, 2025

The goal of Buyers Generation: Success in Every Segment is to instill a better understanding of how generational characteristics impact the homebuying process so that you can provide better service, enhance the value you offer, and ultimately expand your business through repeat clients and referrals. This is a certificate course.

Sponsorships: \$500 *(limit 3)*

- 2 minutes of speaking time
- Company logo on signage
- Opportunity to distribute promotional products/materials

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