



# Sponsorships

Saturday, May 10, 2025, at the Virginia Beach Convention Center

## Gala night...

Mingle with the top producing REALTORS® in Hampton Roads! Join us at our annual COE Awards Gala, where more than 1,000 local REALTORS® will celebrate the success of their sales accomplishments for 2024! Sign up early to maximize your exposure in our extensive COE Annual Awards Gala promotions.

### PRESENTING SPONSOR

(limit 1) \$6,500

- Naming Rights: 2024 COE Awards Gala presented by [Your Company]
- Opportunity to air a 30-second commercial multiple times during event (sponsor to provide) and once on HRRRA social media
- 14 complimentary COE Gala tickets & 14 drink tickets
- Mailing list for all 2024 COE award recipients
- Back Cover ad in the COE program booklet
- One half-page ad in one issue of the 2024 *Hampton Roads REALTOR®* magazine
- First right of refusal of this sponsorship package for 2025 Awards Gala
- Logo on both stages
- Company name on reception table signage

### HALL OF EXCELLENCE SPONSOR

(limit 1) \$5,500

- GOBO projection of your company's name/logo in Hall of Excellence
- Opportunity to air a 30-second commercial during the awards ceremony and once on HRRRA social media (sponsor to provide)
- 10 complimentary COE Gala sponsor and drink tickets
- Mailing list for all 2024 COE award recipients
- Full page B&W ad in the COE Gala Program Booklet
- One half-page ad in one 2025 issue of the *Hampton Roads REALTOR®* magazine
- Logo displayed in gala booklet and on sponsorship boards at ceremony
- First right of refusal of this sponsorship package for 2025 Awards Gala

### STAGE SPONSOR

(limit 2) \$4,500

- Company's logo displayed on or above a stage.
- Opportunity to air a 30-second commercial on HRRRA's social media once before the event and once after the event (sponsor to provide)
- 8 complimentary COE Gala sponsor tickets and drink tickets
- Mailing list for all 2024 COE award recipients
- Half-page B&W ad in the COE program booklet
- One business card sized ad in one 2025 issue of the *Hampton Roads REALTOR®* magazine
- Logo displayed in gala booklet and on sponsorship boards at ceremony

**First right of refusal must be claimed by October 15, 2025, for the 2026 event, or it will be released to all HRRRA Affiliates.**

To sponsor, contact [ADVERTISING@HRRRA.COM](mailto:ADVERTISING@HRRRA.COM).

HRRRA reserves the right to change events, services, and products. Should the event, service, or product change, we will substitute or renegotiate the sponsorship upon mutual agreement.



Hampton Roads REALTORS® Association  
638 Independence PKWY, #100, Chesapeake, VA 23320  
phone (757) 473-9700 fax (757) 473-9897 [HRRRA.com](http://HRRRA.com)

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# Sponsorships

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ONLY 2 LEFT

## BAR SPONSOR

(limit 4) \$4,000

- Signature drink named after the sponsor
- Your company logo on signage at each bar
- Beverage napkins printed with your company logo
- 6 complimentary COE Gala tickets & drink tickets
- Opportunity to air a 30-second commercial on HRRRA's social media once before the event (sponsor to provide)
- Mailing list for all 2024 COE award recipients
- One half-page ad in COE program booklet
- First right of refusal of this sponsorship package for 2025 Awards Gala

ONLY 1 LEFT

## ENTERTAINMENT SPONSOR

(limit 2) \$3,000

- Signage at entertainment stage
- Opportunity to air a 30-second commercial on HRRRA social media once before the event (sponsor to provide)
- Opportunity to introduce the entertainment
- 6 complimentary COE Gala sponsor and drink tickets
- Mailing list for all 2024 COE award recipients
- Half-page B&W ad in the COE program booklet
- One business card ad in one 2025 issue of the Hampton Roads REALTOR® magazine

**First right of refusal must be claimed by October 15, 2025, for the 2026 event, or it will be released to all HRRRA Affiliates.**

## PHOTO BOOTH SPONSOR

(limit 1) \$3,000

- Company logo featured on the photo strips
- 6 complimentary COE Gala tickets & drink tickets
- Opportunity to air a 30-second commercial on HRRRA's social media once before the event (sponsor to provide)
- Mailing list for all 2024 COE award recipients
- One half-page ad in the COE program booklet
- First right of refusal of this sponsorship package for 2025 Awards Gala

## TICKET SPONSOR

(limit 1) \$3,500

- Your company logo on all printed tickets/ wristbands
- Opportunity to air a 30-second commercial on HRRRA social media once before the event (sponsor to provide)
- Mailing list for all 2024 COE award recipients
- Half-page B&W ad in COE program booklet
- One business card ad in one issue of the Hampton Roads REALTOR® magazine
- 6 complimentary COE Gala sponsor and drink tickets
- Logo displayed in gala booklet and on sponsorship boards at ceremony

## 360 PHOTO BOOTH SPONSOR

(limit 1) \$4,000

- Company logo featured on the digital copies
- 6 complimentary COE Gala tickets & drink tickets
- Opportunity to air a 30-second commercial on HRRRA's social media once before the event (sponsor to provide)
- Mailing list for all 2024 COE award recipients
- One half-page ad in the COE program booklet
- First right of refusal of this sponsorship package for 2025 Awards Gala

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## SPECIALTY PACKAGES

### Welcome Toast / Special Element

(limit 1) \$3,000

- Opportunity to air a 30-second commercial on HRRRA social media once before the event (sponsor to provide)
- 6 complimentary COE Gala tickets & drink tickets
- Mailing list for all 2024 COE award recipients
- One half-page ad in the COE program booklet
- One business card ad in one issue of the *Hampton Roads REALTOR®* magazine

ONLY 7 LEFT

### DECOR SPONSOR

(limit 10) \$2,000

- Opportunity to air a 30-second commercial on HRRRA social media once before the event (sponsor to provide)
- 4 complimentary COE Gala sponsor tickets and drink tickets
- Mailing list for all 2024 COE award recipients
- One quarter page B&W ad in the COE program booklet
- One business card sized ad in one 2025 issue of the *Hampton Roads REALTOR®* magazine
- Logo displayed in gala booklet and on sponsorship boards at ceremony

### FRIEND SPONSOR

(limit 14) \$600

- 2 complimentary COE Gala tickets & drink tickets
- 20% off any ad in the COE Program Booklet

ONLY 2 LEFT

**First right of refusal must be claimed by October 15, 2025, for the 2026 event, or it will be released to all HRRRA Affiliates.**

ALL SPONSORS MUST SUBMIT THEIR LOGO

- All logos, videos, and artwork must be submitted no later than 3/1/24.
- Vector (EPS) or PDF preferred; 300dpi JPGs
- No Word docs, PowerPoint files, or GIFs will be accepted.

## EARLY BIRD SPECIAL

- Sponsors are eligible to purchase additional tickets up to the amount included in their sponsorship
- Must be a sponsor to purchase additional tickets.
- Table reservations are complimentary. Please email [ccronin@hrra.com](mailto:ccronin@hrra.com) to reserve a table of 10.

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## GALA BOOKLET

*Following the awards presentation, all guests receive a glossy keepsake event program. Make a lasting and memorable impression by placing a congratulatory ad or a special offer!*

### AD PRICING

- **Inside front or back cover: \$500 (7.25" w x 9.75"h) - SOLD**
- Centerfold: \$800
- Full page: \$350 (7.25" w x 9.75"h)
- 1/2 page: \$250 (7.25" w x 5"h)
- 1/4 page: \$150 (3.75" w x 5"h)

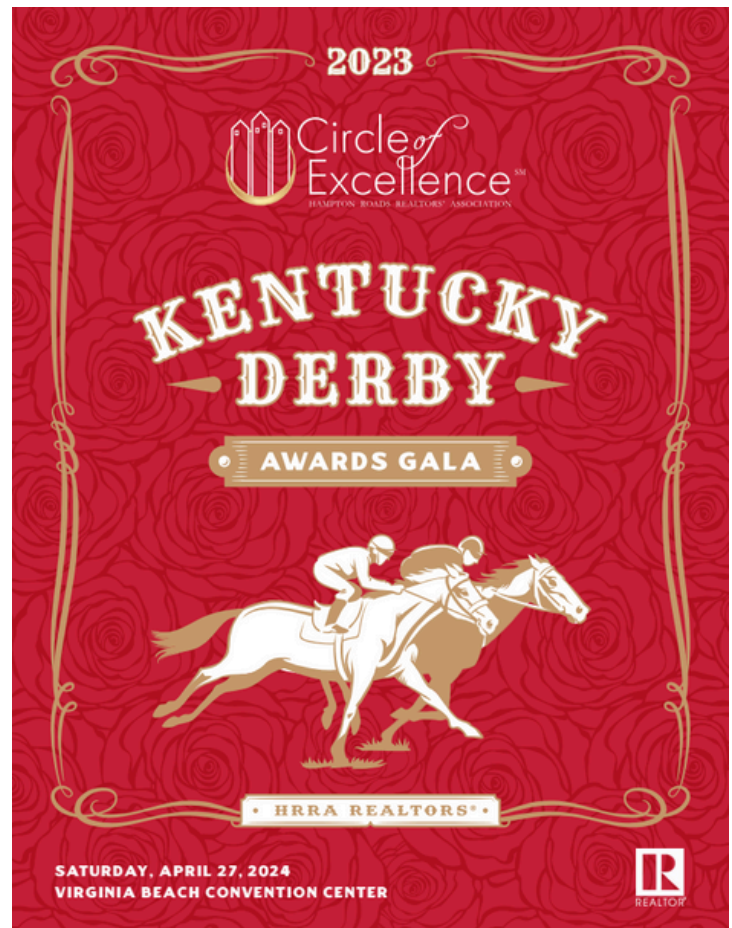
*Inside front and back cover ads are in full color. All other ads are in b/w.*

- All ad artwork and commercials must be submitted no later than March 3, 2025.
- PDF preferred; 300dpi JPGs.
- No Word docs, PowerPoint files, or GIFs will be accepted.

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#### THE FOLLOWING RESTRICTIONS AND CONDITIONS APPLY:

1. Real estate firms are prohibited from sponsoring or advertising, unless promoting a specific new home site.
2. You must be a HRRRA member to sponsor.



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# Sponsorship Contract

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Main Contact for Event: \_\_\_\_\_ Phone/Email: \_\_\_\_\_

## 1. Choose Your Sponsor Level or Package:

- ~~PRESENTING - \$6,500~~
- ~~HALL OF EXCELLENCE - \$5,500~~
- STAGE - \$4,500
- BAR - \$4,000
- ~~360 PHOTO BOOTH - \$4,000~~

- ~~TICKET - \$3,500~~
- ~~WELCOME TOAST - \$3,000~~
- ~~PHOTO BOOTH - \$3,000~~
- ~~ENTERTAINMENT - \$3,000~~
- DECOR - \$2,000
- FRIEND - \$600

### PROGRAM ADS:

- ~~IF/IB - \$500~~
- CENTERFOLD - \$800
- FULL PAGE - \$350
- 1/2 PAGE - \$250
- 1/4 PAGE - \$150

Please call to confirm availability. First come, first served. Deadline for sponsorship forms and artwork is March 3, 2025, at 5 p.m.

**Send completed forms to [advertising@hrra.com](mailto:advertising@hrra.com)**

## 2. Choose Your Payment Method:

Are you an Affiliate Member of HRRRA?  Yes  No  
 Enclosed or  Bill Me or  Paid in 2025 Partnership  
 (Cancellation of sponsorship will result in a 25% cancellation fee.)  
 Make check payable to: HRRRA, c/o COE.  
 TOTAL: \$ \_\_\_\_\_

Charge my:  VISA  MC  DISC

Signature: \_\_\_\_\_

(information below will be shredded)

Card #: \_\_\_\_\_

Exp. Date: \_\_\_/\_\_\_/\_\_\_

Payment in full is required within thirty (30) days of contract submission, or no later than seven days prior to the event, whichever comes first. If the 2025 event is canceled, all sponsorships will be rolled over to the 2026 event. I agree to the terms of this contract and understand that I am responsible for items and payment as described herein.

Signature: \_\_\_\_\_

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